



## Ohio Union Council

### Meeting Minutes

*January 12, 2012 – Rosa Ailabouni Room, Ohio Union*

**Present:** Tim Collins (Chair), Matt Couch (Ex-Officio, Ohio Union Director of Student Activities & Orientation), Eve Esch (Ex-Officio, Director of Ohio Union Events), Dan Huffman (Ex-Officio, Ohio Union Business & Finance), Shawn Henderson (CGS), Naomi David (USG), Zakaria Farah (for Areej Usmani - Student Org w/ Office), Katie Dean Williams (Graduate Administrative Associate Student Employee), Michelle Mudarth (Ex-Officio, President of Ohio Union Activities Board), Megan Koester (Community Representative), Bryan Ashton (Chair of Council on Student Affairs), Rob Siston (Faculty), Ann Kneidinger-Flaherty (Parent), Brad Myers (At-Large), Kevin Petrilla (USAC Representative), Isao Shoji (Community Representative)

#### **I. Welcome – what is your New Year's resolution or what are you looking forward to most this year?**

#### **II. Directors' Reports**

- a. Business & Finance Director's Report from Dan Huffman
  - Dan shared a financial overview of the Ohio Union's revenue and expenses as of December 31, 2011.
  - For the next meeting, Dan will share previous reports for the group to view how the report compares.
  - The goal is to be generating revenue within 3 years of opening the building, and the business office is confident with progress they've made the past year and a half.
- b. Student Activities & Orientation Director's Report from Matt Couch
  - Winter Involvement Fair is currently taking place in the Archie M. Griffin Grand Ballroom.
  - Martin Luther King, Jr. Day of Service will take place on Monday, January 16. It looks like we will be able to accommodate more students than ever before, despite challenges with the winter weather and the holiday weekend.
  - Buck-I-Serv took 18 service trips across the country and abroad over Winter Break, involving 220 students.
  - Planning underway for Welcome Week and Homecoming 2012 to plan for the first fall semester. Homecoming will be unique this year, coupled with Alumni Weekend, which has typically been early in the season, often before the academic year begins.
  - Matt also shared an update on the changing organizational structure for Student Activities, including the addition of 2 associate director positions. The position of Assistant Director for Community Service and Outreach will also be available. These will be national searches.
  - Student Activities is partnering with student groups and university departments to celebrate the 50<sup>th</sup> anniversary of John Glenn orbiting the earth, with a series of events throughout the week mid-February.
- c. Ohio Union Events Director's Report from Eve Esch
  - Women's Sorority Recruitment is currently underway, with Bid Day this Monday, January 16. Over 700 women are participating recruitment.
  - Taste of OSU will be taking place throughout the entire Ohio Union on Friday, January 27, offering a great variety of cuisine, art, and performances from ethnic and cultural organizations at Ohio State.
  - There will also be a 2-day event hosted by NASA in our building, followed by the John Glenn celebratory events.

- The number of events and meetings in the building continues to grow.
- Ohio Union Events will also be doing some restructuring as an organization, hiring a lead event coordinator to provide guidance for all of the planners, hiring a new event planner, and hiring some additional staff on the facilities side.
- A winter weather issue the Ohio Union will be facing is the salt and dirt brought in from outside.

## VI. Ohio Union Activities Board (OUAB) Update

- Michelle Mudarth shared with the group OUAB's Winter Quarter Calendar
- OUAB will be selecting the 2012-2013 executive board by the end of January.

## V. Subcommittee Reports

### a. Events

- The subcommittee heard reports from Taste of OSU, the Winter Involvement Fair, and MLK Day of Service

### b. Policy

- The Policy subcommittee is still working on securing a chair.
- **Dance Room Reservation Policies (Second Read):** The group reviewed the first read of a change to the Dance Room Reservations policies, changing the amount of time organizations can reserve to 90 minutes instead of 60 minutes. Bryan Ashton moved to approve, seconded by Isao Shoji... motion passed unanimously.
- **Sales & Solicitation Policies (Second Read):** Changes were recommended due to issues the Ohio Union staff encountered with groups distributing handbills, asserting the union is an open forum and they have free speech. The Ohio Union wanted to provide structure to the flyering to manage the demand for student groups, university, and community groups to promote in the building and the union's mission to be sustainable. The policy change clarifies that if groups would like to distribute handbills, a space reservation is required. Brad Myers moved to approve, seconded by Bryan Ashton... motion passed unanimously.
- **Deposits (Second Read):** Registered student organizations and university clients are not required to pay a deposit but must pay in full no later than 30 days for the invoice date. Policy Subcommittee would like to change regulations for non-registered student groups or individual students (unaffiliated students) to encourage non-registered groups to be registered and to address issues collecting outstanding payments from groups. Non-registered student groups or unaffiliated students are designated as university clients and receive the university discounts but they must follow the non-university client deposit guidelines. Megan Kester moved to approve, seconded by Brad Myers... motion passed unanimously.
- **Film Showing & Licensing (First Read):** The policy subcommittee recommended the addition of a policy requiring movie rights, given it is a common issue for groups to show films without proper rights reserved. Brad Myers made the suggestion to make this a broader policy to include television shows and sporting events. Brad also brought up that you wouldn't want to programming.

### c. Budget & Finance

- The committee examined the organizational structure of the Ohio Union and all areas, looking at how all of the budgets are divided. At the next meeting, they will take a closer look at the external client revenue.

## VII. Future Topics

The group present brainstormed several potential topics of discussion for future meetings:

- Revisiting previous issues or topics of discussion
- Examining a strategic plan for the Ohio Union
- Addressing building issues (booking the building during the morning, increasing revenue for Station 88, allocation of student organization space)
- Student organization classroom usage necessitated by Ohio Union space being booked
- Preparing for the semester transition
- Expanding community-building events
- Discussing ideas for collaboration with Rec Sports

#### **VIII. Future Meetings**

- February 9, 5:30pm – Barbie Tootle Room
- March 8, 5:30pm – Barbie Tootle Room
- April 12, 5:30pm – Barbie Tootle Room
- May 10, 5:30pm – Barbie Tootle Room
- June 7, 5:30pm – Barbie Tootle Room

#### **VIII. Announcements**

- Happy 21<sup>st</sup> Birthday, Tim!